



NJVid Learning on Demand working group

Minutes of meeting held 10/04/2010 via Wimba

Present: Sujay Daniel, Sandie Miller, Sheri Prupis, Lauren Dix, Mary Mallery, Mark Sandford, Tom Nemeth

The meeting began with a presentation by Mary Mallery concerning the Pilot Project for LoD at Montclair. The purpose of the pilot was to est the LoD Upload Tool and NJVid LoD portal, develop Model Local Policies, recruit MSU faculty with original lecture content for use in Fall 2010 classes, and survey faculty and student participants. Montclair will report their project findings at the NJEDge/NJVid Alpha Implementers and Advisory Board pre-conference meeting on November 17th.

The Montclair pilot project team includes: Shunfa Li, Yanling Sun, Mary Mallery (Convener), John O'Brien, A.J. Kelton , Pamela Scully, and Joe Russo. The model that Montclair is following is to have the technology coordinators upload the faculty-created video (they use Camtasia Relay for that). Other institutions can, if they choose, have faculty directly upload the video themselves. The videos are accessed by both faculty and students through their Blackboard community portal. NJVid can "skin" the view so that it is branded as a Montclair site.

MSU Technology Coordinators will test:

- Uploading student video content;
- Extracting clips of videos for upload;
- Working with select faculty to enable them to upload content with LoD tool;
- Integrating LoD Collection into online classes.

Mary then showed a number of snapshots of student access to LoD content (Wimba does not support showing video very well). The snapshots showed how easy it was for students to access the videos their faculty had created for them. One of the things that faculty liked was that, unlike iTunesU, their content could not be downloaded and shared among the students with others. They wanted to protect their intellectual property and NJVid accounts for that.

A question arose about local policies covering videos of the students themselves. Mary indicated that Montclair has a policy already in place that when students attend Montclair they already have indicated their permission to be photographed or recorded for Montclair. It is up to them to let Montclair know if they don't want to.

Discussion ensued concerning the institutional LoD agreement that needs to be developed. This is an agreement between the institution and NJEDge.Net/NJVid in which the institution allows NJVid to store and present their videos. This is unlike the Commons or Commercial Video for many reasons. This is actually much simpler. For instance, the other agreements indicate how the institution can use the

video, but with LoD, the institution can use the video however they want – they just can't hold NJEdge.Net liable for that.

It basically needs to protect both parties. With LoD, the uploader determines who they want to view it and documents and images can be uploaded to accompany it. It's a great teaching and learning tool. Once the Annotation Tool, allowing for video clippage using start and end points, is available (predicted for the end of the year), using video becomes even more interactive.

Basically, it was decided to take the time to review the documents sent, i.e. iTunes Service agreement and the others in the context of making the agreement as short and sweet as possible, but covering the important points. Mark Sandford indicated it should have a Force Majeure paragraph as our Commons and Commercial Video agreements contain. Lauren asked how much it would cost. Sheri indicated the business plan is not quite finalized at this point, but that it would probably be around \$12,500 with a given amount of videos to upload – probably much more than iTunesU.

Sandie will look at Kaltura's agreement and Mary will look at Vidler's agreement for further comparison. NJEDge should also look at their current wording for institutional contracts.

Next meeting to be determined.